



Joyous Greetings for Festive Season!

Swayangsidha: A Youth-led Crusade

We are implementing an initiative, Swayangsidha, to sensitize youngsters on human trafficking and child marriage and mobilize them to form Swayangsidha Groups to spearhead youth-led prevention action. It is being implemented in partnership with UNICEF, West Bengal Police and the district administration. We have started with schools in South 24 Parganas district of West Bengal. Between July and August, Swayangsidha reached 11,841 students in 114 schools. [Video](#) [FB Page](#)



Culture Contributing to SDGs

As part of our global advocacy of culture being a critical vector of development, we are compiling case studies of the work being undertaken by NGOs in India, Bangladesh, Bhutan, Maldives, Nepal and Sri Lanka to gather evidence of how safeguarding Intangible Cultural Heritage is contributing towards achieving the Sustainable Development Goals. The initiative is being supported by ICHCAP under the auspices of UNESCO.



Bengal Artists Go Global

Between July and September, 29 rural traditional artists from West Bengal representing Rural Craft and Cultural Hubs, an initiative of the state government and UNESCO, travelled overseas to participate in festivals in France, Poland, Czech Republic, Sweden, Denmark and Lithuania.



Bengal Hues

Bengal Hues, an exclusive expo of West Bengal's handicrafts, was held at ICCR, Kolkata, from 25 to 27 July, as part of the Rural Craft and Cultural Hubs initiative of the Government of West Bengal, UNESCO and West Bengal Khadi and Village Industries Board. A roundtable with experts on natural fibres and a B2B meeting were organized at the do which saw participation of business heads, designers and experts. Join us in the Bengal Hues photo journey:



New vistas for rural craftsmen

Madur and Wooden Mask artists from Bengal participated in an exhibition-cum-sale organized by Paramparik Karigar at the World Trade Center in Mumbai from 10 to 13 August, 2017.

Sabai and Patachitra artists from Bengal participated in a 12-day event, 'Inside and Outside – The Home Bazaar', organized by Dastkar Society at Nature Bazaar in New Delhi from 17 to 28 August, 2017.



Kantha artist visits France for residency programme

Tajkira Begum, a reputed Kantha weaver from Nanoor in Birbhum district of West Bengal, visited France between 14 and 30 September to conduct an Embroidery Residency Programme in Britanny.



Upcoming Events

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Dokra Mela
Dariyapur, Bardhaman
Oct 13 - 15, 2017 | 
Chau Jhumur Utsav
Bamnia, Purulia
Dec 22 - 28, 2017 |
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Mukha Mela
Kushmandi, Dakshin Dinajpur
Oct 27 - 29, 2017 | 
Sundarban Festival
Sundarban
South 24 Parganas
Dec 29 - 31, 2017 |
| 
Dokra Mela
Bikna, Bankura
Nov 3 - 5, 2017 | 
Wooden Doll Mela
Natungram, Bardhaman
Jan 5 - 7, 2018 |
| 
POT Maya
Pingla, Paschim Medinipur
Patachitra Mela
Chandipur, Purba Medinipur
Nov 10 - 12, 2017 | 
Madurkathi Utsav
Digha, Purba Medinipur
Jan 8 - 10, 2018 |
| 
Baul Fakiri Utsav
Gorbhanga, Nadia
Nov 17 - 19, 2017 | 
Bhawaiya Utsav
Alipurduar
Jan 12 - 14, 2018 |
| 
Tepantar Mela
Theatre Village
Satkahania, Bardhaman
Nov 24 - 26, 2017 | 
Sitalpati Mela
Ghughumari, Cooch Behar
Jan 19 - 21, 2018 |
| 
Madurkathi Utsav
Sabang, Paschim Medinipur
Dec 8 - 10, 2017 | 
Raibenshe
Murshidabad
Dec 8 - 10, 2017 |
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Kantha Mela
Nanoor, Birbhum
Feb 23 - 25, 2018 |
Basanta Utsav
Folk Holi - Festival of Colours
Nimdih & Tepantar
Feb 28 - Mar 2, 2018 |
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Chau Mask Festival
Charida, Purulia
Dec 15 - 17, 2017 |
Putul Nach Mela
Muragachha, Nadia
Dec 15 - 17, 2017 |

MusiCal to participate in WOMEX: Katowice, Poland, from Oct 25-29, 2017 at Stand No. 84.

